

# Best Business Practices

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# Best Business Practices

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- Small & medium-sized businesses
- Getting started
  - Greenhouse Gas Inventory
  - Resource Conservation
  - Resources & Incentives



# Greenhouse Gas Inventory

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- Measuring your Carbon Footprint
- World Resources Institute
  - Greenhouse Gas (GHG) Protocol
- Seattle Climate Partnership
  - Carbon Footprint Calculator

# Key Focus Areas

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- Transportation
- Energy Consumption
- Materials & Products
- Waste



# Transportation

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- Goods & Services Delivery
- Employee Commuting
- Employee Air Travel

## Incentives

- Commute Trip Reduction
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# Energy Consumption

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- Energy Efficiency
  - Interior/Exterior Building Improvements
  - Lighting
  - Heating / Cooling
  
- Seattle City Light
- Puget Sound Energy



# Water Consumption

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- Water Conservation
  - Refrigeration Equipment
  - Cooling Systems
  - Process Water

Incentives:

Seattle Public Utilities

Saving Water Partnership



# Waste

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- Waste Reduction
- Recycling / Food Waste Composting

## Incentives & Programs

- Resource Venture
- Industrial Ecology / IMEX
- By-Product Synergy

# Getting Started

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- Free Resources

[www.ecoss.org](http://www.ecoss.org)

[www.resourceventure.org](http://www.resourceventure.org)

[www.seattle.gov/climate/partnership.htm](http://www.seattle.gov/climate/partnership.htm)