

Steps to a career in Logistics

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The World of Logistics



- Logistics is the universal thread or “pipeline” that plans and coordinates the delivery of products and services to customers all over the world.
- According to the Council of Supply Chain Management Professionals, \$1.3 trillion was spent annually on U.S. logistics and transportation in 2006, which is up from \$678 billion in 1990.



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The Dynamic growth of Logistics

Q. Why has the Logistics field grown in importance?

- A.**
- Movement to a global economy
 - Outsourcing of goods worldwide.
 - Transition from International to Multi-National Companies.



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The inter-disciplinary nature of the Logistics Manager



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Locations for Logistics Jobs

- Manufacturer
- Retailer
- Transportation Companies
 - Freight Forwarder
 - Ocean Shipping Lines
 - Airlines
 - Trucking Companies
 - Railroads
 - 3PL's



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Traits needed in Logistics Occupations

- Analytical aptitude
- Communication skills
- Cross-cultural awareness



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Different Paths To Follow

- Academic Preparation
- Internship
- Related Business Experience
- On-the-Job Training



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Academic Preparation for Logistics

- Trade Schools
- Online Courses
- Certificate Programs
- Undergraduate Degree
 - Bachelors
- Graduate Degree
 - Masters
 - Doctorate



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Sample Entry Level Positions

- **Manufacturer**
 - Logistics Analyst
- **Freight Forwarder**
 - Management trainee
 - Account Coordinator
- **Ocean Shipping Lines**
 - Sales Rep.
 - Documentation
- **Marine Terminal**
 - Assistant Superintendent



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Strategic Thinking

- **Research and Preparation**
 - Global and Domestic Market Trends
 - Industry and Company Developments
 - Self Evaluation
- **Three Major Elements**
 - The Interview
 - Resume Writing
 - Networking



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Websites of Interest



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Port of Los Angeles www.portoflosangeles.org

THE PORT OF LOS ANGELES

Search [] Go

INFORMATION DOCK

- About the Port
- Commission
- Contact Us
- Port Community Advisory Committee
- News Room
- Publications
- Facts & Figures

HOME | COMMUNITY | ENVIRONMENT | RECREATION | BUSINESS | DEVELOPMENT | FACILITIES

LATEST NEWS & POSTINGS:
Web Documents Archive

SMALL BUSINESS ASSISTANCE PROGRAMS FROM THE CITY OF LOS ANGELES
Deadline: February 15, 2008 (January 2008)

HEAR ABOUT THE HISTORY OF THE PORT FROM PEOPLE WHO LIVED IT!! CLICK HERE FOR THE PORT'S CENTENNIAL ORAL HISTORY PROJECT!!
(November 2007)

ZERO EMISSIONS CONTAINER MOVER SYSTEM EVALUATION
(September 2007)

San Pedro Bay Ports Clean Air Action Plan (CAAP)

Ports to Consider Cargo Fee for Transportation Projects

The Los Angeles and Long Beach Boards of Harbor Commissioners on Monday, January 14, in a joint meeting, will consider a cargo fee that would generate \$1.4 billion for transportation projects to improve traffic flow and air quality in the harbor area. The fee would be in addition to one enacted in December to help fund the ports' Clean Trucks Program. [Read More](#)
[Fact Sheet](#)
[Draft Tariff](#)
[Final Order](#)
[Final Ordinance](#)

Click Here to View Board Meetings On Demand

Click photo above to see Geraldine Knatz, Ph.D., give her Executive Director's Report to the Board of Harbor Commissioners

The next meeting of the Los Angeles Board of Harbor Commissioners is scheduled for:

Port of LA's Debut in the 2008 Rose Parade

The Place Where the World Comes Together



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Port of Long Beach

www.polb.com

The screenshot shows the homepage of the Port of Long Beach website. At the top is a banner with the text "THE PORT OF LONG BEACH" and "Low Graphics Version" next to an image of a swan. Below the banner is a navigation menu with links: "About the Port", "Harbor Commission", "Trade/Commerce", "Environment", "Community", and "Contact Us". There is also a search box and a "Go" button. The main content area is divided into three columns. The left column has a "Homepage" link, a "Questions & Comments" section with a question mark icon, a "Subscribe email updates" section with an envelope icon, a "Site Directory: A-Z Index" section with a globe icon, and a "News Room" section with a computer monitor icon. The middle column is titled "Port News" and features an article titled "Ports to Consider Cargo Fee for Transportation Projects". The article text states: "The Long Beach and Los Angeles Boards of Harbor Commissioners on Monday, January 14, 2008, in a joint meeting, will consider a cargo fee that would generate \$1.4 billion for transportation projects to improve traffic flow and air quality in the harbor area." Below the article are links for "Board Memo", "Board Memo Attachment", "Cargo Fee Ordinance", "Cargo Fee Tariff", "Fee Fact Sheet", and "Board Meeting Live Webcast (1 p.m. January 14)". There is also a "More..." link. The right column is titled "Upcoming Events" and lists several events: "Mon., January 14, 2008" at 1:00 PM for "Harbor Commission Meeting"; "Wed., January 16, 2008" at 7:00 PM for "Let's Talk Port"; "Sat., January 19, 2008" at 10:30 AM for "Martin Luther King, Jr. Parade"; "Mon., January 21, 2008" at 1:00 PM for "Harbor Commission Meeting"; "Mon., January 28, 2008" at 1:00 PM for "Harbor Commission Meeting"; and "Wed., January 30, 2008" at 7:00 PM for "Let's Talk Port".

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U. S Customs & Border Protection

www.cbp.gov

The screenshot shows the homepage of the U.S. Customs & Border Protection website. At the top is a banner with the text "U.S. Customs and Border Protection" and "Securing America's Borders" next to the CBP logo. Below the banner is a navigation menu with links: "Home", "About CBP", "Contacts", "Ports", "Questions", "Forms", "Publications", "Legal", "Contracting", and "Sitemap". There is also a search box and a "go" button. The main content area is divided into several sections. The left section has a "CBP RESPONDS" logo and a link to "What is CBP doing to reduce wait times at the border?" (CBP - 10/12/2007). Below this are links for "News Releases", "Fact Sheets", "Photo Gallery", and "Videos". There is also a "Top Newslinks" section. The middle section features an article titled "CBP Officers at Newark Seaport Uncover Pottery Made of Clay, Mud... and Grass" dated 01/07/2008, with an image of pottery. Below this is an article titled "Abandoned Vehicle Yields Over 1,000 Pounds of Marijuana" dated 01/09/2008. There is also an article titled "Travelers Reminded of New Document Requirements Beginning January 31, 2008" dated 12/03/2007. The right section has an "Alert Level Yellow ELEVATED CONDITION" indicator, a "USER SURVEY" button, and a "Quicklinks" section with links for "CBP Unified Business Resumption Messaging - No Incident at this Time", "ACE: Modernization Information Systems", "Anti-Terrorism Initiatives", and "APIS: Advance Passenger Information System".

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U.S Department of Commerce

<http://www.bis.doc.gov/>

The screenshot shows the homepage of the Bureau of Industry and Security (BIS) under the U.S. Department of Commerce. At the top, there is a navigation menu with links for About BIS, News, Policies, Licensing, Enforcement, Seminars & Training, Int'l Programs, Defense Industrial Base Programs, and SNAI. The main content area features a central image of a man speaking at a podium, with the text "UNDER SECRETARY'S CORNER" above it. To the left, there are sections for "POLICY INITIATIVES" and "EXPORTER RESOURCES" with links to various trade-related documents. To the right, there is a "BIS PUBLICATIONS" section with links to the "BIS Annual Report 2007" and "Exporter User Manual". The BIS logo is visible in the top right corner.



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U.S Department of Commerce

<http://trade.gov/index.asp>

The screenshot shows the homepage of the International Trade Administration (ITA). The header includes the ITA logo and the text "INTERNATIONAL TRADE ADMINISTRATION". A search bar is located in the top right corner. Below the header, there is a navigation menu with links for Home, About Us, FAQ, ITA Organization, Press & Publications, Help, and Contact Us. The main content area features a central image of a man in a suit sitting at a conference table with other people. To the left, there are sections for "Helping U.S. businesses by" and "Browse by organization". To the right, there is a "I want to" section with a list of options and a "The Case for Colombia" section with a small image of a bag of coffee. The text below the central image reads: "February 22 - Under Secretary for International Trade Christopher A. Padilla discusses efforts to strengthen trade and investment ties in Central America before reporters at the Foreign Press Center in Washington. Padilla will travel to Honduras, Nicaragua and Costa Rica Feb. 25-29 to review implementation of the CAFTA-DR. Within one year of CAFTA-DR coming into force, the United States went from a trade deficit to a trade surplus with its CAFTA-DR partners. (more)"



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Challenges vs. Opportunities for Logistics Professionals

- Customer Expectations
=Speed + Superior Service
- Post 9/11 Regulations
- The Green Movement



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Overall Career Recommendations from a Veteran Recruiter

- Determine where your interests and abilities place you in the logistics field
- Separate your short term & long term goals
- Be persistent
- Enjoy this exciting and growing World of Global Logistics!



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