



Transport is one of our most important environmental focus !



- IKEA is a big global purchaser of transport services
- Transport stands for more than 80% of the total IKEA related emissions of CO₂
- IKEA transport volumes are growing fast because of:
 - increased sales volumes
 - distant source suppliers

Transport **Environmental** Objective

“WORLD CLASS DISTRIBUTER”- IKEA shall become one of the most resource efficient transport buyers in the world !



- Focus on 3E's
 - Energy
 - Engines
 - Efficiency



Environmental Actions !

- focus on being **Pro-Active** and the good example



- Measure and follow up the environmental impact of our transports

Focus on:

- Increasing filling rates and reduce empty positioning
- Co-operate with carriers to improve fuel efficiency and emissions performance
- Choosing the most environmentally adapted mode of transport mixture of road, rail and ocean

The Right Carriers ?

- reduce the environmental impact together with carriers with **high environmental performance** and **high environmental ambitions**

Environmental performance



The Benefits for IKEA & Carriers!



- Improve efficiency which will result in savings
- Differentiation from competitors
- Positive publicity from NGO's, the press and governmental agencies
- Be an active stakeholder in insuring an environmentally sustainable business and world for future generations

**Create the future you want
instead of living
with the future you get**

**...most things still remain to be done
A Glorious Future!**

